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Dear [member_name_first],

Welcome to this edition of "On Ruby Street," the e-newsletter of Ruby Street Quiltworks.

Summer is an exotic destination. September is coming home. Or so I have always thought. One of the joys of coming home after a sun-splashed summer is re-engaging in my craft. If you are ready to get back into quilting after summer holiday, come on down to Ruby Street Quiltworks and re-engage.

In September, join us for our next Demo Derby, sign up to join the "Order of the Quilted Medallion," and take one of our exciting, all new classes (or one of our favorite old standby classes - they're our favorites for a reason).



Demo Derby

Join us on Labor Day, Monday, September 6, 2010 for our next, always wildly popular, Demo Derby. The demos will start at 10:20 and the last one will end at 3:40. Each demo runs about 20 minutes long. We will have four all-new demonstrations, ably presented by the fun (sometimes funny) and talented Ruby Street Staff.

Laura will show you how to use the quick-pieced circle technique she demonstrated at the last Demo Derby to make a pumpkin (or a Rome

Beauty shaped apple). We weren't sure the technique would navigate the inside/outside curve of a pumpkin shape but Laura experimented and discovered it would work. She will show you how just in time for Halloween and Thanksgiving decorating!

Brenda will perform an amazing magic trick. Take a Nine Patch block and (presto/chango) make it disappear! No! This is not where you throw your (less than perfect) quilt block under the wheels at the monster truck jam. This is where the Nine Patch disappears and an amazing new quilt pattern emerges! Hmm. Better stop in at the Demo Derby and let Brenda show you. It's Magic!

Rebecca will demonstrate some edge finishing options. Edge finishing? Boring. Yawn. Wait! No! We're talking RIC RAC here, with a capitol RIC RAC, in those bright and bold colors that add fun and flair and the tiniest hint of danger to Rebecca Ruth's flirty aprons. Well, she might also show you how to do a simple hem or finish off your apron with bias tape but these useful finishes can be applied to many wonderful projects that would make outstanding (and easy) holiday gifts like napkins, placemats and tablecloths. Useful is good!

Linda will turn your preconceived ideas about binding on edge ... the bias edge that is. Here on Ruby Street we love striped bindings. We love striped bindings even more when they revel down the edge of a quilt at a crazy 45 degree angle. There is a certain *je ne sais quoi* about striped bias bindings. They are carefree, edgy (OK. I've overused the pun) even a little wild. When we suggest a striped binding to a customer, it piques their interest. When we suggest they tilt it at a dare-devil angle, they are intrigued. They start to fall in love with the idea ... but then suspicion creeps into their growing excitement. "Won't I have to make a Bias Binding?" they ask, as if we had suggested they pick their own cotton. And then they decide to add a less dangerous binding. Well, here is a secret. Bias bindings with stripes and other directional fabrics are easy to make. Don't you love those details, in a quilt, that make it look difficult to make, but it's not . This is one of those. See Linda at the Demo Derby and she will share the secret of crazy-wild striped binding.

Of course, we haven't forgotten your favorite part of Demo Derby, **the f ree fat quarters**. Well, they're not exactly free. You have to earn them, or more precisely, earn the buttons to buy them. You will earn a button for each demonstration you watch. If you earn three buttons, you can use them to buy a fat quarter. If you earn four buttons, you can buy two fat quarters! Watching demonstrations at Ruby Street Quiltworks is fun and profitable!

Order of the Quilted Medallion

Are you ready to accept a challenge? Are you yearning for adventure? Are you ready to embark on a quest for treasure? Do you want to sharpen your skill with blade and needle. Would you like to join a witty cohort of quilting companions (or at least a sidekick or two)?

Yes? Then Ruby Street Quiltwork's "Order of the Quilted Medallion" is for you.

The "Order of the Quilted Medallion" combines the best features of a Block of the Month Program, with the camaraderie of a Round Robin and the suspense of a Mystery Quilt. The "Order" will meet monthly for twelve months, working progressively toward the completion of a Medallion Quilt.

A Medallion Quilt is one created by adding successive borders around a central motif. It is a style that migrated with our foremothers from Europe and remained popular during our nation's colonial era. The Medallion Quilt has endured in various forms and styles throughout our quilting history. It is a structural framework that can serve any style from ultra modern to prairie primitive. Quilt historians believe that Medallion Quilts were made without a preconceived plan, with materials on hand. Because the style



supports such an improvisational construction method, they are perfect for progressive quilt programs.

The theme for our quilt is "Oak Leaf and Reel." Our central motif measures 24 inches and is an original Ruby Street variation of the traditional "Oak Leaf and Reel" block. It consists of applique over a dimensional pieced background with embroidered and embellished details. Though our block is just a bubble off traditional, individual color selection and layout freedom will allow "Order" members to create a highly personalized version of the quilt. Size options for a quilt or a wall hanging will be presented.

The first meeting of the "Order" will be held on Friday, September 10 from 10:30 - 1:00. Successive meetings will be held on the second Friday of each month with a meeting/demonstration from 10:30 - 12:00 and an optional "Stay and Sew" session from 12 - 3, where members can work on their Medallion with help from the Ruby Street Staff. The membership fee is \$10 per meeting. The "Stay and Sew class fee is \$15 per class.

At the first meeting, members will receive the pattern for a 24 inch center medallion. Staff members will demonstrate various methods for preparing the background and applique pieces for either fusible or needle-turn applique and be available to help with fabric selection if needed. Members will leave with an assignment to complete for the next meeting.

Then the fun really begins. At the following meetings we will start with show and tell. Watch the quilts start to take on individual flair in the hands of the members. Members who are up to date with their assignments will be rewarded. As an incentive to finish your assignment from the first meeting you will receive a coupon for a free yard of fabric at the October meeting. In November you will receive a free spool of our silky Cosmo embroidery thread. We will have an acorn embellishment in December. As we start working on the borders you will receive coupons for percentages off a cut of fabric. The percentage off will progress with progress on your quilt: 20%, 30%, 40%, 50%. We make it worth your while to keep up. When we get ready to baste, there will be a 50% off coupon for batting for your project. Of course you must be up to date on your assignments to receive your reward.

The Ruby Street Staff is excited about this program and we hope you will be too. Due to classroom size participation is limited. We encourage you to sign up now.



Harvest the Savings and Reap the Benefits!

Well, shoot. There is so much to tell you. Here I am at the bottom of the e-newsletter and I haven't even told you about our sales or the great classes I mentioned at the beginning. So, here it is:

Sale: All our flannels (ALL) are 30% off during the entire month of September. No small print. No coupons. This includes our Extra Wide Flannel Backs, the luxurious "Woolies Flannels" from Maywood Studios (the best). Even the brand new Stonehenge Flannels are 30% off! Prices range from \$6.85 - \$7.35 (10.95 for Extra Wide Flannel Backing!)

Classes: Whew! New ones including: a Lone Star Wall Hanging (you've always wanted to do one), Margie Horton's new "Persian" Applique Series (gorgeous), Art Framing for Quilts (if you're hanging it, it's Art!), Brenda's

Gypsy Pumpkin Table Topper (cute, cute, cute) and some of our favorite classes are back ... no, too many. You'll just have to visit the [Classes](#) page on our website to see them all. Check often, because we have more in the works.

Thank you for reading this edition of "On Ruby Street." Until the next edition we hope to ...

See you on Ruby Street,

Jan

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