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Dear [member_name_first],

Welcome to this edition of "On Ruby Street," the e-newsletter of Ruby Street Quiltworks.

We're excited to share an elegant new pattern from the creative design team at Rebecca Ruth Designs. Also in this edition, reminders about events you won't want to miss: A Great Book (and Pattern Sale), The Fall Shop Hop, and an all new, first time offered class! Read on!



EXCLUSIVE!

Well, at least for now. Soon you will be able to find this stunning new pattern in other shops but our hometown designer has made it available to us first. New patterns from the talented design team at Rebecca Ruth Designs are eagerly awaited, none more so than this new pattern called "Frolicking Fish." We are enchanted by the fluid grace of these images. Rebecca has worked the runner with the elemental textures of Northcott's "Stonehenge" collection. Water and river rock form a natural habitat for the elegant forms of her fish. We are first to make this stunning pattern available and are excited to offer it as a "designer taught" class.

Details of the class are on the [Classes](#) page of our website.

Great Book (and Pattern) Sale

OK, I won't get started on how much I love great quilting books. I'll just remind you that our entire selection of books and patterns will be on sale this Saturday, October 23, 2010. Here's how it works: From 10:00 to 12:00 all our books and patterns will be 15% off the regular price. Book Lovers, this is your chance to add to your library. Shop early while you can make your selections from our entire collection. From 12:00 to 2:00, all our books and patterns will be 25% off the regular price. Though some titles may be gone, the savings are significant. From 2:00 to 4:00, all our books and patterns will be 35% off the



regular price. You should still find a pretty good selection and the prices will be fantastic. Bargain Hunters, from 4:00 to 6:00 all our books and patterns will be 45% off the regular price. You may not find the exact title you're looking for, but you will find amazing prices on all the books and patterns left in the store. Look for the titles with the pink dots. They may have a little wear, but you will save an additional 10% no matter when you make your purchase. Don't be late. The sale ends at 6:00pm on the dot.



Fourth Annual Southwest Washington Shop Hop - Starts Tomorrow!

From October 22 - 31 you are invited to visit twenty wonderful quilt shops in Southwest Washington. The hop will feature the "Sophisticate" Collection from Northcott Monarch in the Vintage Rose colorway, a "Quest for a Cure" fabric. You can see the collection on the [Collections](#) page of our website.

Here's how it works. Each shop will be open (at a minimum) their regular business hours Monday through Saturday and 11 - 4 Sunday. Hoppers can pick up a passport at their home shop. At each shop every hopper over the age of 18 will be given a 3 inch strip of fabric and a "Thangles" block pattern and have their passport stamped. Hoppers 9 and under will receive a 5 inch square of fabric. Hoppers 10 - 17 will have their choice of the 5 inch square of fabric or the fabric strip and pattern. Hoppers who complete their passport and turn it in to any participating shop by 4pm November 1, 2010 are eligible for a drawing.

This shop hop has great prizes! There are three grand prizes: a Singer 221 Featherweight Sewing machine,

a Quilt Retreat donated by the Wild Rose Quilt shop and Retreat Center and a Janome Gem Sewing Machine. In addition, all participating shops have donated \$25.00 gift certificates. That's another TWENTY chances to win! And, many of our favorite vendors and suppliers have donated great gift items. This hop is well on it's way to becoming a fall classic. Download your map by clicking [map](#) and get hopping!

New Classes and Spooktaeular Spectacular Savings

Don't forget our entire selection of Halloween fabric, patterns and gift items is on sale at 40% off our frighteningly low regular prices. Shop now! This sale ~~does~~ ends on Halloween, October 31, 2010.

Legends of the Christmas Spider

In the old world it was considered lucky to find a spider in your Christmas Tree. In the Ukraine, the tradition stems from the story of a family, too poor for presents or a Christmas Tree. On Christmas Eve, trying to make a small celebration for her children, the mother hung a handful of walnuts and some slices of a dried apple on the small tree outside their door. Deep in the night a family of spiders heard her prayers for a joyous holiday and spun their webs in beautiful designs all over the tree. In the hour just before dawn, drops of dew magically formed on the webs. When the family arose on Christmas morning, the mother sent the children out to gather the fruit and nuts for a meagre meal. Just as the children reached for the first walnut, the sun broke through the clouds and turned the dew bejeweled webs into tinsel of silver and gold.



In Germany, the spiders, who lived in the high corners of the home of one family, were swept away by the zealous housewife, cleaning her home for the Christmas celebration. On Christmas eve, the displaced spiders crept back in to marvel at the Christmas tree. They climbed among the branches delighting in the shine of each ornament and the richness of each bit of finery. As they explored they left their own decoration, a fine tracery of spider web, behind them. Tired from their pilgrimage through the tree, the spiders nestled in the branches to sleep. Deep in the mystery of Christmas Eve, Father Christmas (or the Christ Child in some versions) visited the tree to leave presents for the family. He saw the beauty in the spider's working but he knew the housewife would be horrified to find her beautifully decorated Christmas Tree wrapped in spider webs so he turned the webs into sparkling tinsel, delighting both the family and the spiders on Christmas morning.

Think of these delightful legends while you make a Christmas heirloom for your family. Bev Dunivent will teach you to make a this Christmas Spider Web Quilt in a class on Friday, November 5, 2010. Bev's quilt is string pieced from scraps beautifully backlit with stars of the season. Bev's scrappy version is a wonderful way to use all those lovely scraps and strings you have saved from Christmases past. Or, choose to make a more coordinated version with fabrics from our elegant silver and gold "Georgette" Collection, beautiful holiday batiks or "heavy metal" Christmas fabrics from Hoffman. Gorgeous! Blue and

silvery-white would make a lovely Hanukkah quilt, or use our lovely gold, rust, purple and red batiks for a fall version to drape over your sofa for your after-Thanksgiving-nap.

This quilt looks difficult, but piecing on paper foundations makes it come together quickly and easily. Finish in time for the holidays! Look for class details on the [Classes](#) page of our website.

Thank you for reading this edition of "On Ruby Street. Until next time we hope to ...

See you on Ruby Street,

Jan

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